



# Club Health Assessment for District 40 S through June 2018

| Club Number                          | Club Name                   | Charter Date | Status  | Membership                  |                   |                     |                |   |                            |  | Reports                                 |                                    |                        |  |                                       | Finance         | LCIF                              |
|--------------------------------------|-----------------------------|--------------|---|-----------------------------|-------------------|---------------------|----------------|---|----------------------------|--|---|------------------------------------|------------------------|--|---------------------------------------|-----------------|-----------------------------------|
|                                      |                             |              |   | Current Member Count        | YTD Members Added | YTD Members Dropped | YTD Net Growth | YTD Net Growth%                         | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***               | Yrs. Since Last Officer Report     | President Rotation     | Vice President Reported  | Months Since Last Activity Report *** | Account Balance | Donations for current Fiscal Year |
|                                      |                             |              | Number of times on status quo within last two years | If below 15 members appears |                   |                     |                | If net loss is greater than 20% appears |                            |  | If no report in 3 months appears in red | When more than one year appears in | Number of repeat terms | Notes the If no report in 12 months do not have appears in an active red |                                       |                 |                                   |
| <b>Clubs more than two years old</b> |                             |              |   |                             |                   |                     |                |   |                            |  |   |                                    |                        |  |                                       |                 |                                   |
| 13549                                | ALAMOGORDO BREAKFAST        | 03/13/1971   | Active  | 24                          | 1                 | 2                   | -1             | -4.00%                                  | 25                         | 2  | 0                                       |                                    | 2                      | MC,SC  | 0                                     | \$1450.00       |                                   |
| 45679                                | ALAMOGORDO DOWNTOWN         | 01/17/1986   | Active  | 21                          | 1                 | 1                   | 0              | 0.00%                                   | 21                         | 4  | 0                                       |                                    |                        | MC,SC  | 0                                     | \$2920.00       |                                   |
| 13551                                | ALAMOGORDO EVENING          | 11/28/1955   | Active  | 13                          | 0                 | 0                   | 0              | 0.00%                                   | 13                         |  | 4                                       |                                    | N                      | VP,MC,SC   | 4                                     |                 |                                   |
| 13550                                | ALAMOGORDO NOON             | 02/15/1946   | Active  | 14                          | 0                 | 4                   | -4             | -22.22%                                 | 18                         | 13   | 1                                       |                                    | 3                      | M,MC,SC  | 6                                     |                 |                                   |
| 13552                                | ANTHONY                     | 04/12/1939   | Active  | 7                           | 0                 | 0                   | 0              | 0.00%                                   | 7                          |  | 18                                      | 1                                  | None                   |  | 24+                                   |                 |                                   |
| 13572                                | ARTESIA DOWNTOWN            | 04/28/1939   | Active  | 36                          | 3                 | 1                   | 2              | 5.88%                                   | 34                         | 15   | 1                                       |                                    | N                      | MC,SC  | 1                                     | \$263.50        |                                   |
| 13553                                | BAYARD                      | 06/10/1940   | Active(2)   | 7                           | 0                 | 0                   | 0              | 0.00%                                   | 7                          |  | 11                                      |                                    | 2                      | M,VP,MC,SC   | 11                                    | \$100.00        |                                   |
| 13574                                | CARLSBAD DOWNTOWN           | 04/26/1928   | Active  | 56                          | 8                 | 6                   | 2              | 3.77%                                   | 53                         | 7  | 0                                       |                                    | 2                      | MC,SC  | 2                                     | \$4555.00       |                                   |
| 13576                                | CARLSBAD HEIGHTS            | 03/01/1955   | Active  | 29                          | 4                 | 6                   | -2             | -6.45%                                  | 31                         | 8  | 0                                       |                                    | N                      | T,M,MC,SC  | 2                                     |                 |                                   |
| 13557                                | DEMING                      | 01/29/1929   | Active  | 14                          | 0                 | 3                   | -3             | -17.65%                                 | 17                         | 1  | 1                                       |                                    | 7                      | MC,SC  | 19                                    | \$50.00         |                                   |
| 13582                                | EUNICE                      | 02/06/1954   | Active  | 10                          | 1                 | 0                   | 1              | 11.11%                                  | 9                          |  | 0                                       |                                    | N                      | P,VP,MC,SC   | 0                                     | \$460.00        |                                   |
| 13584                                | HAGERMAN                    | 05/16/1946   | Active  | 9                           | 5                 | 5                   | 0              | 0.00%                                   | 9                          | 16   | 3                                       |                                    | 6                      | VP,MC,SC   | 3                                     |                 |                                   |
| 13559                                | HATCH                       | 03/29/1939   | Active  | 7                           | 0                 | 0                   | 0              | 0.00%                                   | 7                          |  | 35                                      | 2                                  | None                   | N  | 24+                                   |                 |                                   |
| 13560                                | HIGH ROLLS MOUNTAIN PARK    | 10/27/1958   | Active  | 17                          | 1                 | 0                   | 1              | 6.25%                                   | 16                         |  | 0                                       |                                    | N                      | P,M,MC,SC  | 0                                     | \$2700.00       |                                   |
| 13585                                | HOBBS DOWNTOWN              | 01/22/1937   | Active  | 18                          | 0                 | 1                   | -1             | -5.26%                                  | 19                         | 4  | 3                                       |                                    |                        | S,T,M,VP,MC SC   | 22                                    |                 |                                   |
| 13561                                | LA MESA                     | 04/09/1949   | Active  | 39                          | 6                 | 5                   | 1              | 2.63%                                   | 38                         | 3  | 0                                       |                                    | N                      | M,MC,SC  | 2                                     | \$2088.50       |                                   |
| 13562                                | LAS CRUCES                  | 06/06/1928   | Active  | 22                          | 0                 | 8                   | -8             | -26.67%                                 | 30                         | 4  | 0                                       |                                    | N                      | VP,MC,SC   | 0                                     | \$20.00         |                                   |
| 13563                                | LAS CRUCES DE NOCHE         | 06/11/1957   | Active  | 16                          | 4                 | 2                   | 2              | 14.29%                                  | 14                         | 1  | 0                                       |                                    | N                      | MC,SC  | 0                                     | \$40.50         |                                   |
| 36573                                | LAS CRUCES SUNRISE          | 02/15/1979   | Active  | 35                          | 1                 | 3                   | -2             | -5.41%                                  | 37                         | 9  | 1                                       |                                    | N                      | MC,SC  | 1                                     | \$1100.00       |                                   |
| 13589                                | LOVINGTON                   | 01/02/1946   | Active  | 16                          | 2                 | 2                   | 0              | 0.00%                                   | 16                         | 1  | 1                                       |                                    | 2                      | R S,M,VP,MC,SC   | 5                                     | \$1020.00       |                                   |
| 99805                                | LUNA EVENING                | 06/28/2007   | Active(1)   | 2                           | 0                 | 1                   | -1             | -33.33%                                 | 3                          | 4  | 9                                       | 3                                  | None                   |  | 24+                                   |                 |                                   |
| 13565                                | MESILLA                     | 11/08/1972   | Active  | 19                          | 1                 | 6                   | -5             | -20.83%                                 | 24                         | 2  | 0                                       |                                    | N                      | M,VP,MC,SC   | 1                                     | \$1020.00       |                                   |
| 121509                               | New Mexico State University | 03/10/2014   | Cancelled(8*)                                       | 0                           | 3                 | 18                  | -15            | -100.00%                                | 15                         | 3  | 3                                       |                                    | None                   |  | N/R                                   | 90+ Days        |                                   |
| 13594                                | ROSWELL DOWNTOWN            | 09/15/1927   | Active  | 13                          | 0                 | 5                   | -5             | -27.78%                                 | 18                         | 10   | 0                                       |                                    | 2                      | N T,M,VP,MC,SC   | 0                                     |                 |                                   |



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|----------------------------------|----------------------------|----------------------------------|---|------------------------------------|-------------------|---------------------|---|-------------------------|-----------------------------------|--|---|------------------------------------|---|---|--|---|---------------------------------------|-----------------------------------|---|---|
|                                  |                            |                                  |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                          | YTD Net Growth%         | Member Count 12 Months Ago        | Avg. length of service for dropped members | Months Since Last MMR ***                   | Yrs. Since Last Officer Report     | President Rotation                      |   |  | Vice President Reported                           | Months Since Last Activity Report *** | Account Balance                   | Donations for current Fiscal Year       |   |
|                                  |                            |                                  | Number of times on status quo within last two years | If below 15 members appears        |                   |                     | If net loss is greater than 20% appears |                         |                                   |  | If no report in 3 months appears in red     | When more than one year appears in | Number of repeat terms                  | Notes the officers that do not have an active | If no report in 12 months appears in red |   |                                       |                                   |   |   |
| 13595                            | ROSWELL MIDDAY             | 01/21/1955                       | Active  | 10                                 | 0                 | 0                   | 0                                       | 0.00%                   | 10                                |  | 6   |                                    | 3                                       | N   | T,MC,SC                                  | 14  |                                       |                                   |   |   |
| 13566                            | RUIDOSO                    | 01/07/1940                       | Active  | 13                                 | 0                 | 0                   | 0                                       | 0.00%                   | 13                                |  | 12  |                                    |   |   | P,T,M,VP,MC<br>SC                        | 23  |                                       |                                   |   |   |
| 13567                            | RUIDOSO VALLEY NOON        | 11/26/1969                       | Active  | 26                                 | 8                 | 8                   | 0                                       | 0.00%                   | 26                                | 11   | 0   |                                    | None                                    | N   | P,M,SC                                   | 0   |                                       |                                   |   |   |
| 13568                            | SILVER CITY                | 12/10/1930                       | Active  | 15                                 | 0                 | 3                   | -3                                      | -16.67%                 | 18                                | 13   | 1   | 1                                  | None                                    |   |  | 24+   |                                       |                                   |   |   |
| 13570                            | TRUTH OR CONSEQUENCES      | 12/06/1944                       | Active  | 8                                  | 0                 | 0                   | 0                                       | 0.00%                   | 8                                 |  | 24  | 1                                  | None                                    | R   |  | 24  |                                       |                                   |   |   |
| <b>Current Total Clubs Count</b> | <b>YTD New Clubs Count</b> | <b>YTD Cancelled Clubs Count</b> | <b>YTD Net Club Gain</b>                            | <b>Current Total Members Count</b> | <b>YTD Add</b>    | <b>YTD Drop</b>     | <b>YTD Net Growth</b>                   | <b>YTD Net Growth %</b> | <b>Member Count 12 Months Ago</b> | <b>Average Member Count Per Club</b>       | <b>% of Clubs with less than 20 members</b> | <b>% No MMR in 3 Months</b>        | <b>% No Officer Report in 12 Months</b> | <b>% of Clubs with balance 90+ days</b>       | <b>Number of Clubs in Status Quo</b>     | <b>% Status Quo Clubs in Financial Suspension</b> | <b>Number of Cancelled Clubs</b>      | <b>Average Cancelled Club Age</b> | <b>Members Lost Due to Cancellation</b> | <b>% of Clubs Cancelled for Non-Financial Reasons</b> |
| 28                               | 0                          | 1                                | -1  | 516                                | 49                | 90                  | -41                                     | -7.36%                  | 556                               | 18   | 68%   | 36%                                | 18%                                     | 0%  | 0  | 0%  | 1                                     | 4                                 | 18                                      | 0%  |

\* - P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson, VP-First Vice President, MC-Communications Chairperson, SC-Service Chairperson

\*\*\* - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

\*\*\*\* - Abbreviation: N - New, IP - Immediate Past, R - Repeat.